

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Joel G. Hassell et al.
Application No. : 10/722,780 Confirmation No. : 7224
Filed : November 26, 2003
For : ELECTRONIC PROGRAM GUIDE WITH SUPPORT
FOR RICH PROGRAM CONTENT
Art Unit : 2426
Examiner : Jun Fei Zhong

New York, New York 10036
March 4, 2009

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO FINAL OFFICE ACTION

Madam:

In response to the Office Action mailed on September 4, 2008, applicants hereby amend the above-identified patent application as follows. A Petition for Extension of Time, extending the time for response by 3 months to March 4, 2009 is filed concurrently herewith

Amendments of the Claims are reflected in the listing of claims which begins on page 2 of this Reply.

Remarks begin on page 32 of this Reply.